To: Sullivan, Margaret, Lennon, Audrey
From: Kuruc, Nick
Posted: 1/29/97 10:01
Opened: 1/30/97 16:19
Subject: Quick Chek Food Stores (0919-00-00)

Audrey & Margaret:

Effective with the March DORAL B2G1F Promotion please ensure that all subsequent National Promotions are allocated at the rate of 2 SKU's per store for all Quick Chek Food Store locations. This includes all scheduled DORAL Promotions for 1997.

My rationale for this request is Quick Chek's importance in the marketplace, as the leading convenience chain and the fact that the Chain is part of the Marlin Store Panel.

If you have any questions please call me.

Thanks!

CC: Orourke, Rory, Goodman, Mark, 1200 - New York Region (SCULLYA), 1300 - Philadelphia Region (SWEETD)

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